

2C™ Light Caps Product Assessment & Analysis Report

This Report has been independently prepared at the request of 2C Light Company Ltd Director and Founder Mr Simon Dyer.

Mr Dyer attended Monash University where he studied for a Bachelor in Computer Science specialising in digital technology and robotics. He later managed a company entitled Speedway Helmets Ltd which produced safety gear for both bicycle and motorbike users.

Based in Christchurch New Zealand Mr Dyer has benefited from the city's growing reputation for outstanding innovation by working as a software manager at Trimble Navigation. In addition his wife Vanessa is a 'natural marketer' and her continued enthusiasm and support has enabled Simon to bring this remarkable product to fruition.

In preparing this report I was aware that Mr Dyer has put nearly three years into researching and developing 2C Light Caps. Nonetheless I began with more than the usual level of scepticism that one has when assessing a new product. I initially thought it was just another gimmick. That it would be a bit of fun but of no real use or purpose.

How wrong I was. These 2C Light Caps are *exceptional*. This is a 'break-through' product. I believe it is simply inevitable that they will become widely used - worldwide.

I may never again be given the opportunity to comment on a product as innovative as this. But then again who knows what this company may produce in the future given the quality of the 2C Light Caps...

The Product

At first glance the 2C Light Caps look very much like any other cap. (New Zealand companies Alchemy and Talbot Plastics have done a great job delivering on Mr Dyer's tough specifications). An ergonomically designed peak hides and successfully protects a sophisticated solar-powered modular system.

It is only by taking a second look that you realise this product has 'class'. It is available in a number of different styles and colors. Methods of adjustment are no different to most other caps to ensure they fit each individual person appropriately. 2C Light Caps are comfortable to wear.

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For first timers the placement of a 2C Light Cap on your head brings with it a sense of satisfaction. They are functional. There is a consciousness that you are wearing something more... than just a hat. Without being at all intrusive the solar-powered section provides you with a sense of substance. You feel secure (even safe) wearing a 2C Light Cap.

Others cannot even tell that your cap houses special capabilities. Unless they look closely then they will have to wait for the sun to set to really see the difference. When you turn the lights on... unless of course you wish to switch them on to one of the different modes anyway.

As with other caps they provide protection from all types of weather while at the same time the 2C Light's batteries are being charged by the sun. Initially it takes 4 hours in sunny conditions but only one hour for top up. Even in heavy overcast conditions 80% of the charging is achieved in 4 hours. All you have to do is wear it.

Storage is best by the window either at home or in an appropriate place in your vehicle. There are no batteries to change or other servicing requirements. It is so simple to use.

For a hands free light all that you are required to do is press the button. Think you can manage that? The number of different ways 2C Light Caps might be used for lighting purposes is as varied as your activities. They are truly functional.

For any form of outdoor activity 2C Light Caps are a practical and effective aid. No need to fumble in the dark or carry flashlights as they are capable of adequately lighting up your path or allowing you to complete even simple tasks such as reading.

Simple but very effective.

But just to be sure we put 2C Light Caps to the test. New Zealand is not a large country but it has plenty of mountains lakes and rivers. Farming is commonplace with large numbers of cattle sheep and even deer. By day and by night we wore our 2C Light Caps in all kinds of conditions and situations in that environment.

From hunting in the mountains to simply walking down a pathway at night. We found that we could complete all tasks even more readily than before with the trouble free performance of our 2C Light Caps. Hands free and comfortable to wear. They are great ...

Donald Aubrey

(Disclaimer...While every care has been taken in the preparation of this report no responsibility is taken for anything stated or implied as to the performance or potential benefits of using 2C Light Caps by the reports author or associates under any circumstances).

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